

VALERIYA MOROSOVA
VISIONARY BRANDING AGENT

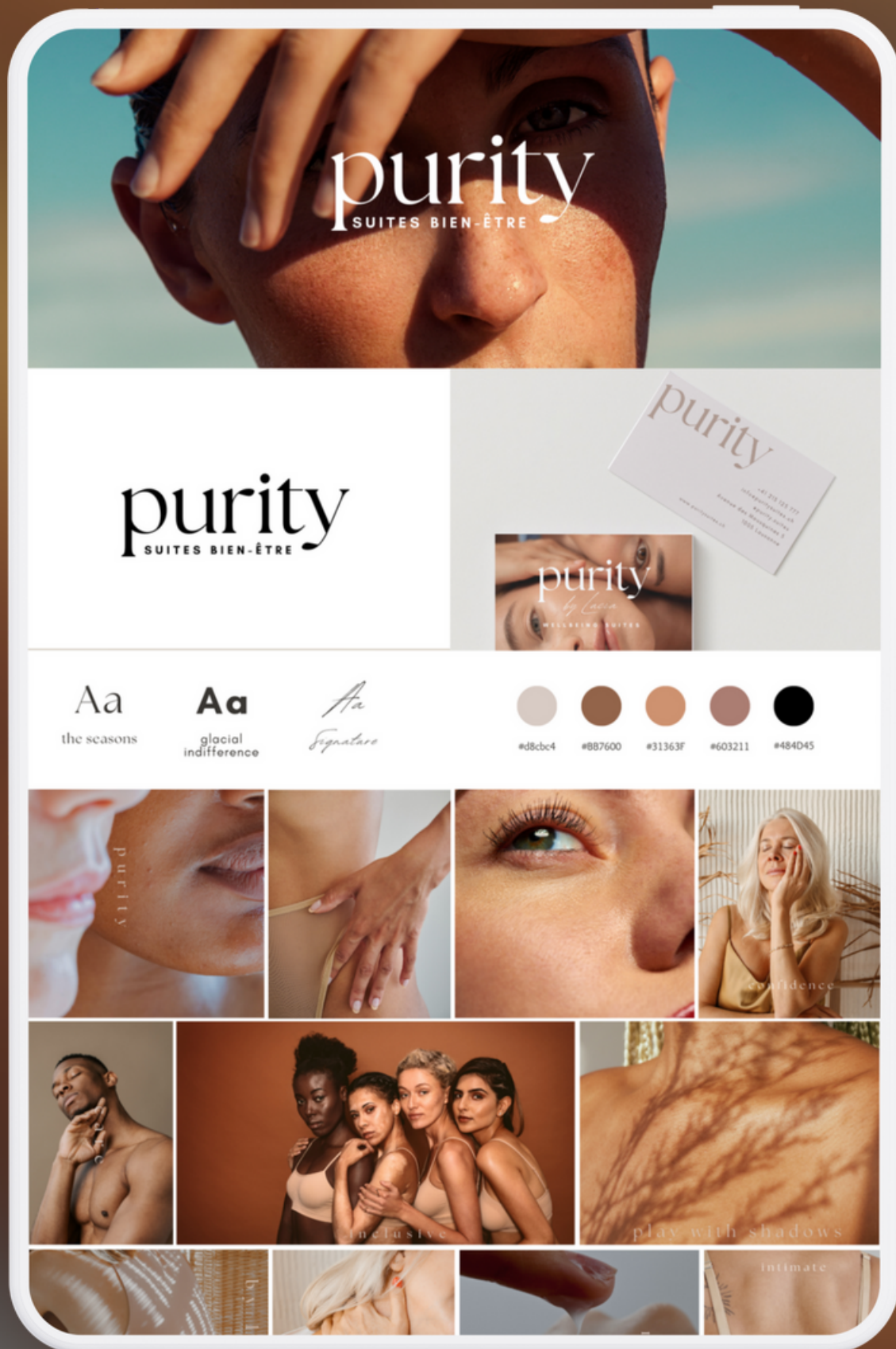


BRAND IDENTITY

Chapter One

Includes:

- Logo x 2
- Fonts x 3
- Colors x 5
- Mood board
- Design element
- PDF
- Document link with permission to edit



from 1,300.00€

Spa Salon

Chapter *Two* PRINT



from 1,100.00€

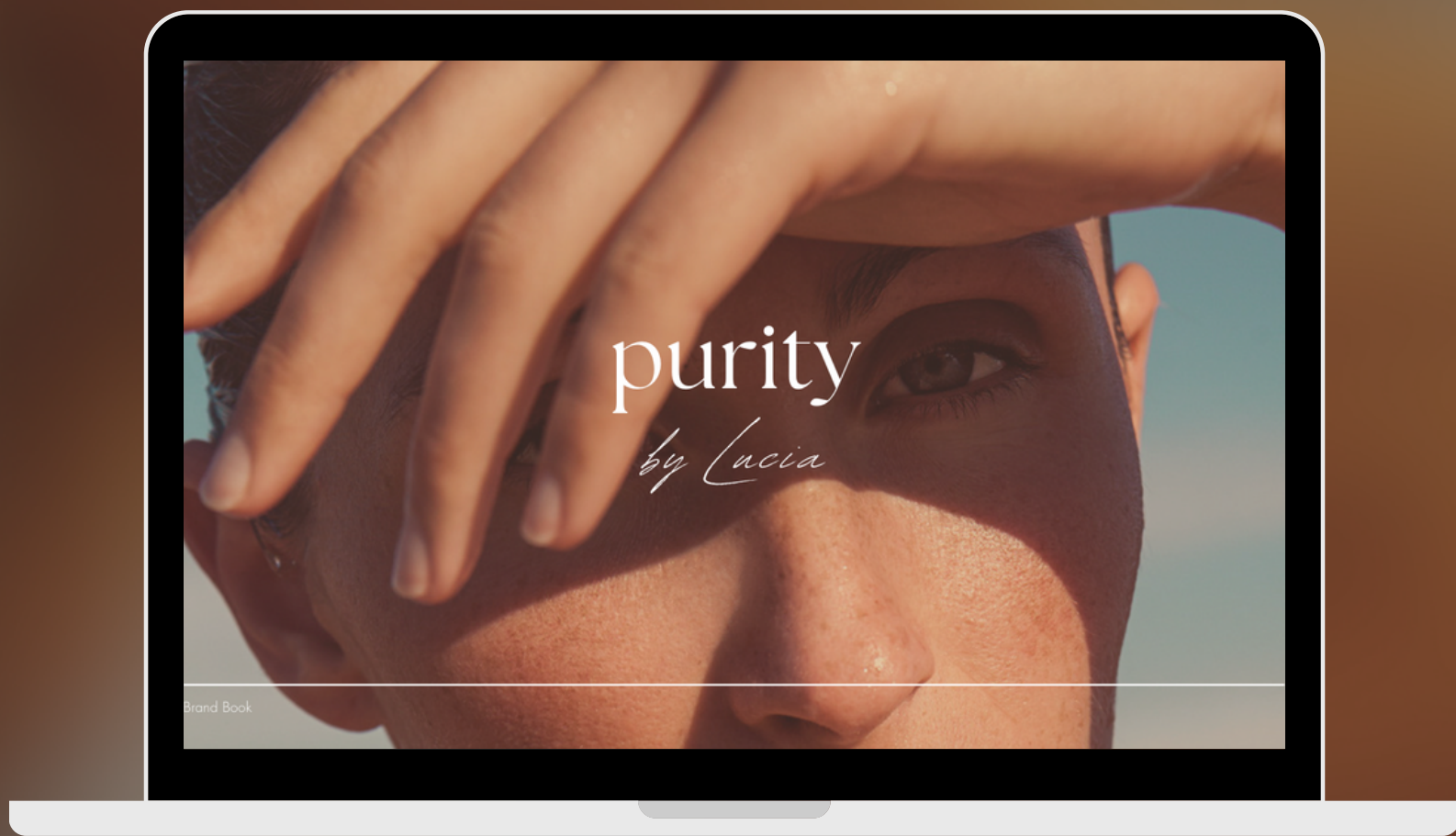
- Business Cards & Brochure
- Design & copy
- PDF ready for print
- Two revisions
- Document link with permission to edit
- Translation to Spanish, French or Russian

Chapter *Three*

BRAND BOOK

A sharable PDF with active links to your website, also acts as a website mock up. Embedded and downloadable from your website. Includes: Full description of your services and how to work with you, your bio, design & copy, PDF ready to share, document link with permission to edit on Canva.

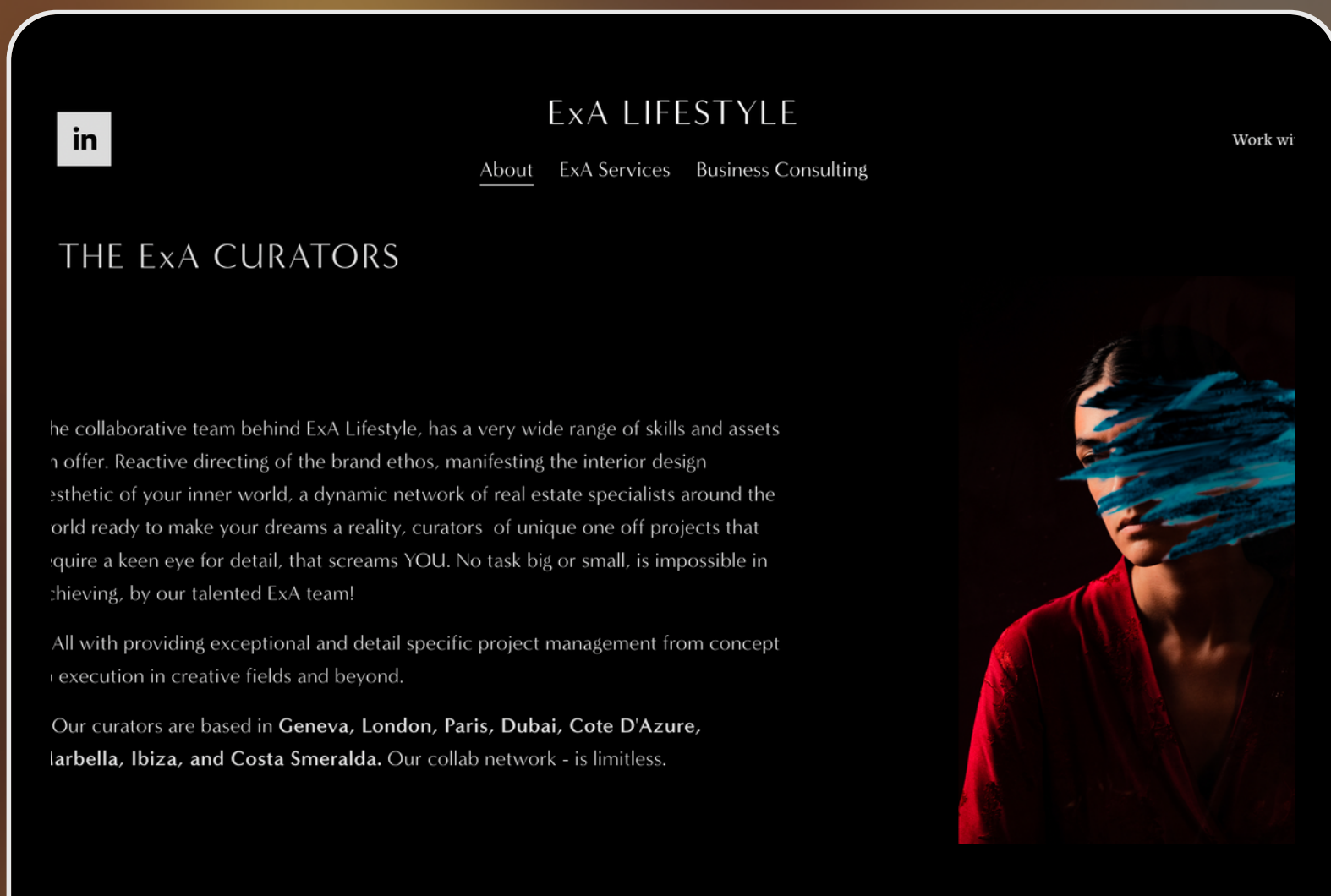
from 1,900.00€



*In- house translation to Spanish, French or Russian available

Chapter *Four*

WIX WEBSITE



Includes:

- Pages: Landing, Service, Team, Bio, Contact
- Booking system integration
- Payment system integration
- Copy, design & image search
- SEO & Mobile Optimisation
- Beta test & Bug fix
- Access to WIX dashboard

*Translation to Spanish, French or Russian *from 3,900.00€*

THE BRANDING PACKAGE

checklist

BRAND IDENTITY

€1500

PRINT PACKAGE

€1100

BRAND BOOK

€1900

WIX WEBSITE DESIGN

€3900

@quantum.agent.vaal

from 5,500.00 €



Chapter *Five*

NEWSLETTERS

12 months topic development, copywriting, image search, design layout, Wix integration or Mailchimp curation.

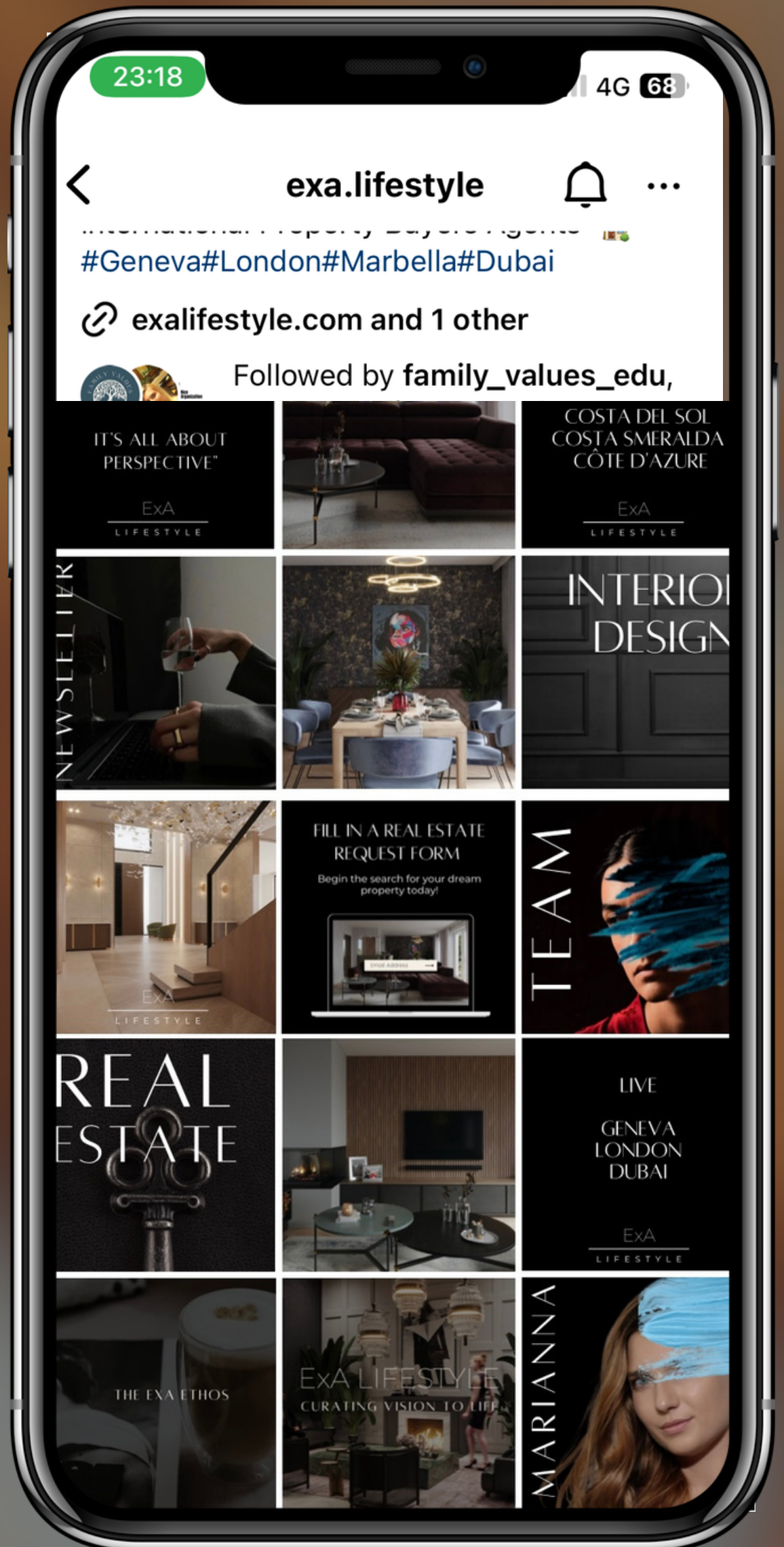
Chapter *Six*

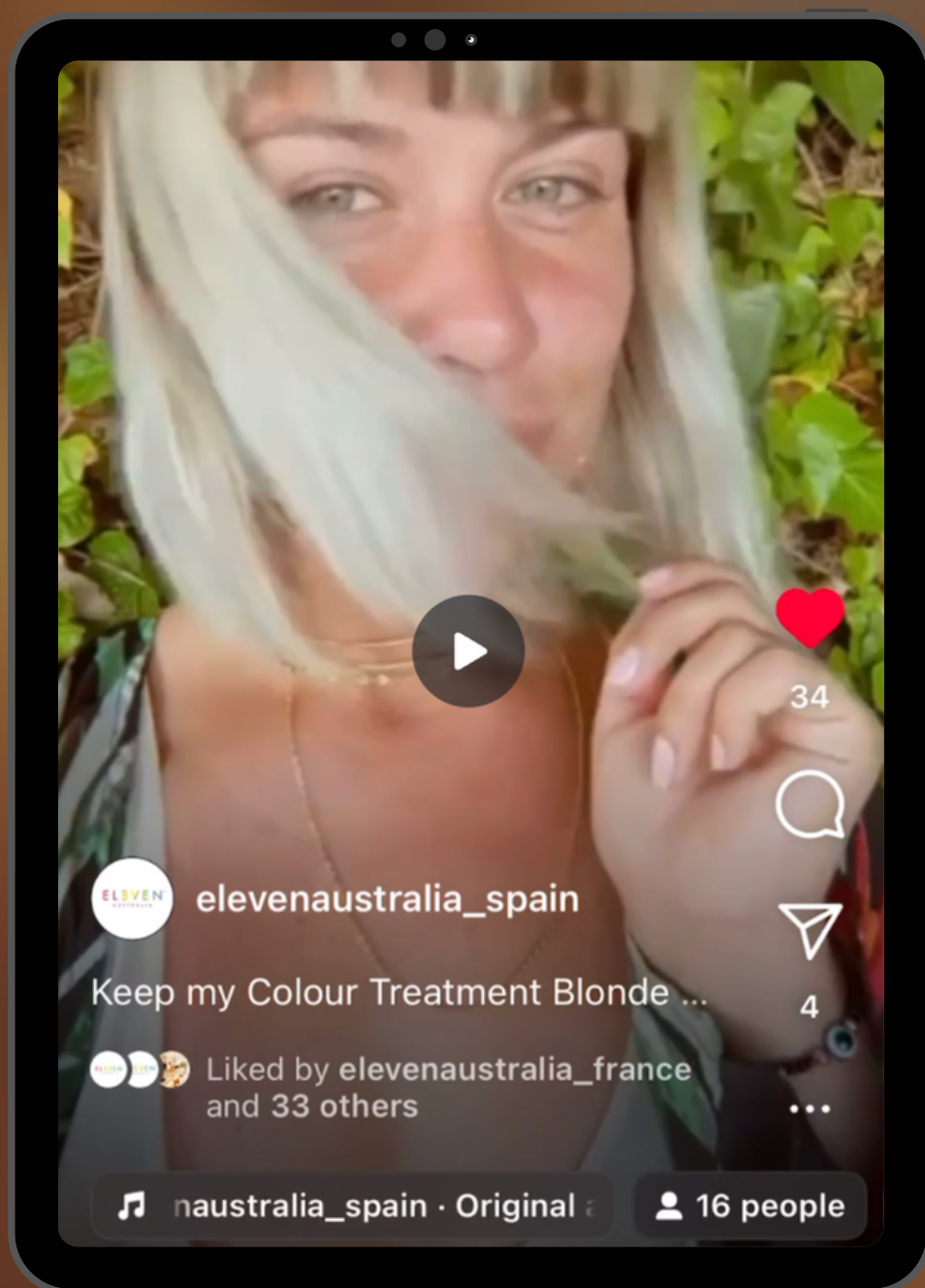
INSTA MEDIA

Includes:

- Storytelling
- Strategy
- Content calendar
- 30 Post Templates
- 30 Copywriting
- Hashtagsg
- Feed mock up
- Stories
- Reels
- Scheduling
- Document link with permission to edit

from 1,700.00€





Chapter *Seven*

VIDEO CONTENT

Wide range of content creation with impactful video tutorials and reels. Elevating views. Part of the comprehensive content strategy, fostering substantial growth and engagement for your brand across social media platforms.

from 3,000.00 €

+

STATISTICS

Composing monthly reports HQ to showcase our reach goals.

FEBRUARY & MARCH 2023

Social Media Report



Chapter *Eight*

LOCATION PHOTOSHOOT

Location scouting, Styling Story board, Production Team
outsource, Project management, Post production overseeing.

P.O.R



THE BRANDING PACKAGE

checklist

NEWSLETTERS

€5500

INSTAMEDIA

€1700

VIDEO CONTENT

€3000

LOCATION PHOTOSHOOT

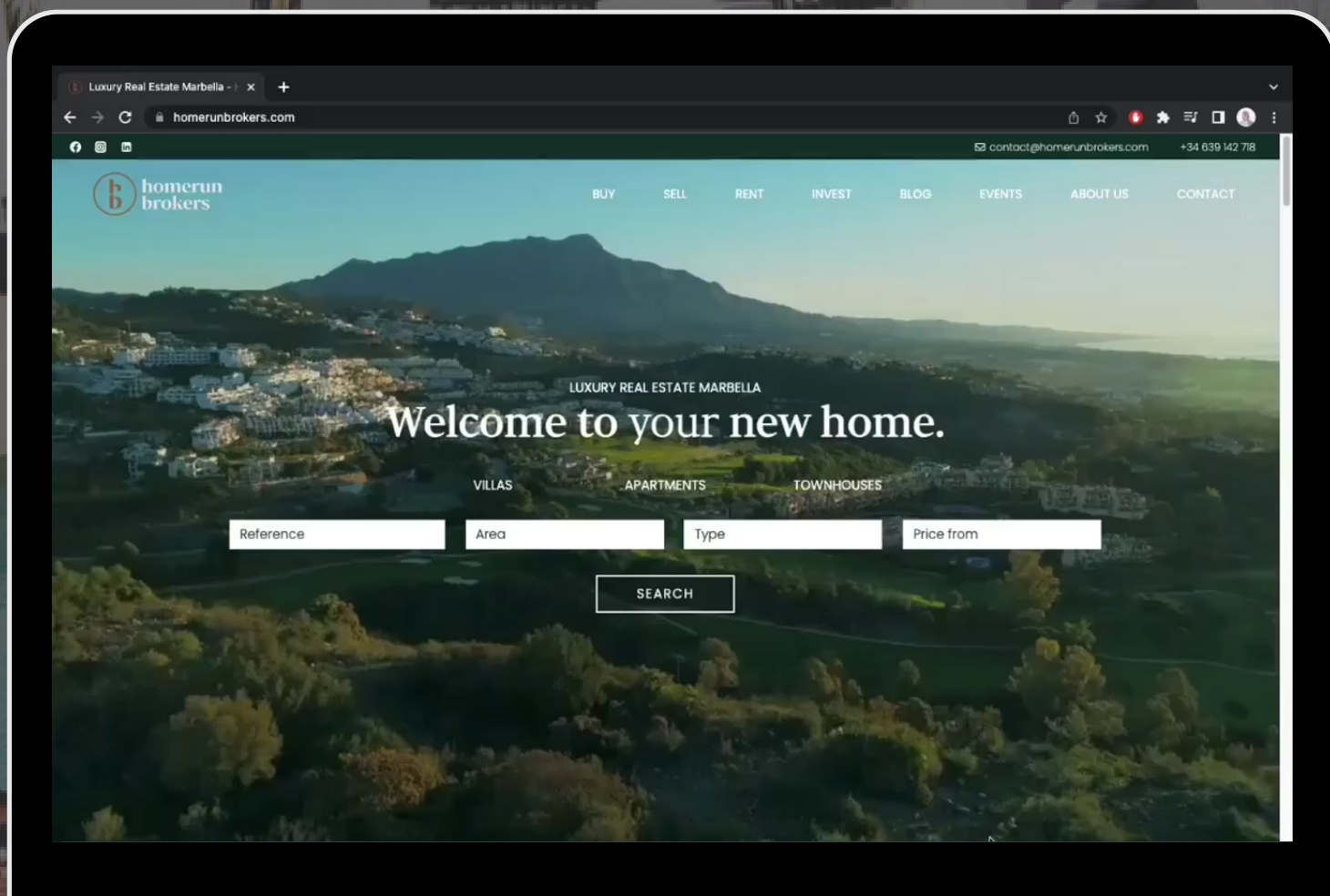
P.O.R

@quantum.agent.vaal

Chapter *Nine*

WRITING A BLOG

SEO driven 1500 word articles on a given niche topic.
Includes: Topics development, research, first draft, edit session, Image search, CTA and hyperlinks.



*Discount applies when ordering more than 6 blogs

***In- house translation to Spanish, French or Russian available

from 3000.00€

Minimum 6 blogs

homerun
brokers

Chapter *Ten*

DIGITAL PRODUCT

Work books, courses, questionnaires, luxury lifestyle guides, catalogs, internal sales team assets and quizzes.



from 3500.00€

Chapter *Eleven*

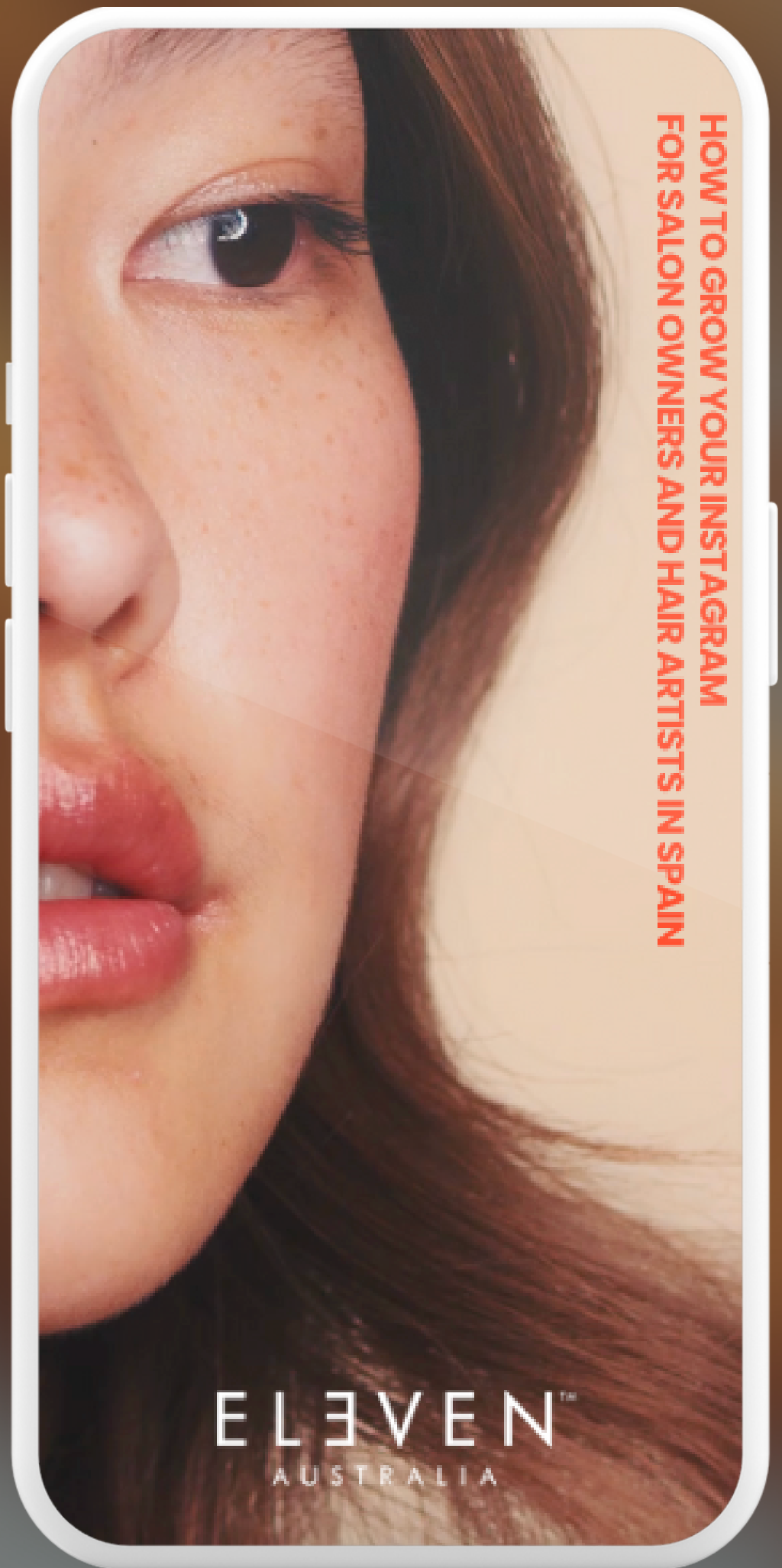
ONLINE COURSE

For Eleven Australia luxury haircare, I curated a tailored video Branding course for Spanish hairstylists and salon owners.

This comprehensive initiative offered specialized guidance on enhancing social media presence, empowering individuals and salons to thrive within the digital landscape.

This course was designed to centralize an online community for the brand's distributors, fostering collaboration and knowledge sharing within the Spanish market.

from 6,000.00 €



HOW TO GROW YOUR INSTAGRAM
FOR SALON OWNERS AND HAIR ARTISTS IN SPAIN

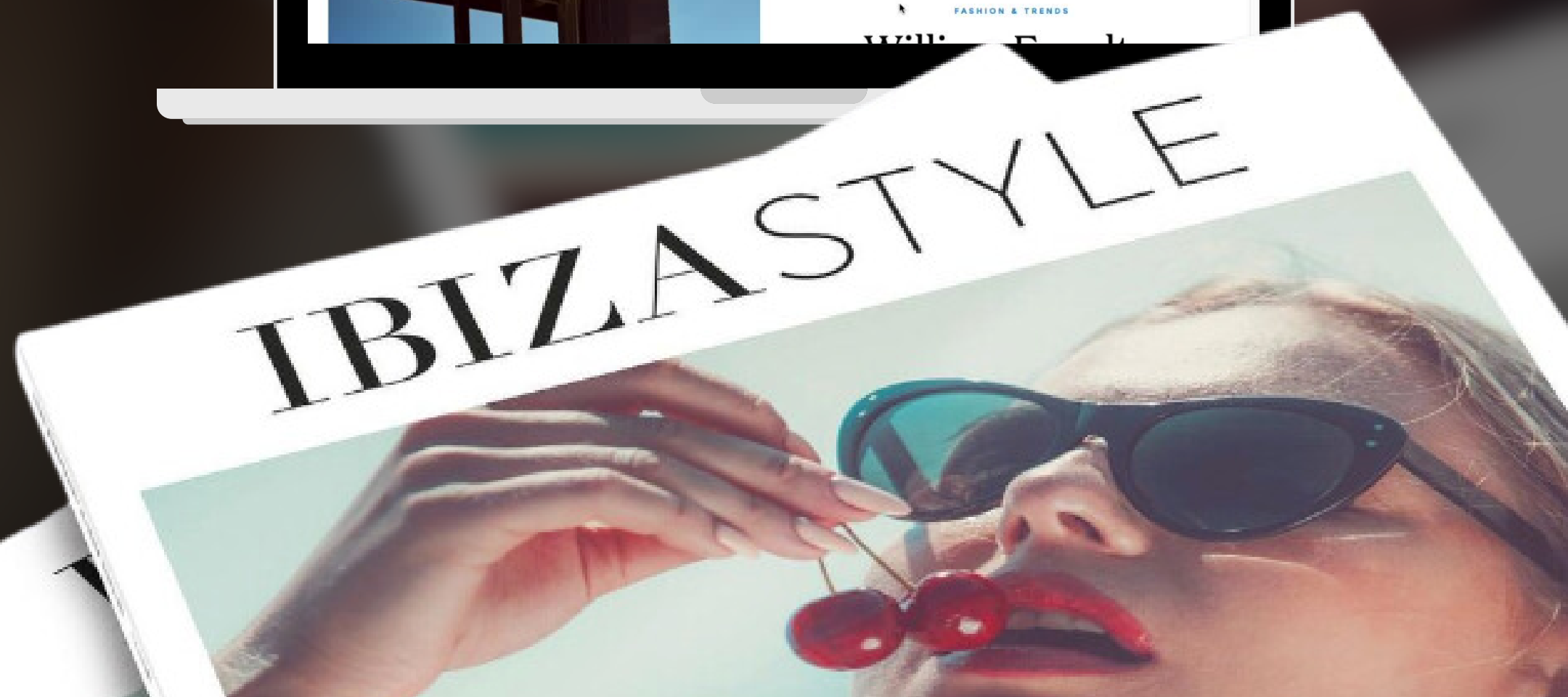
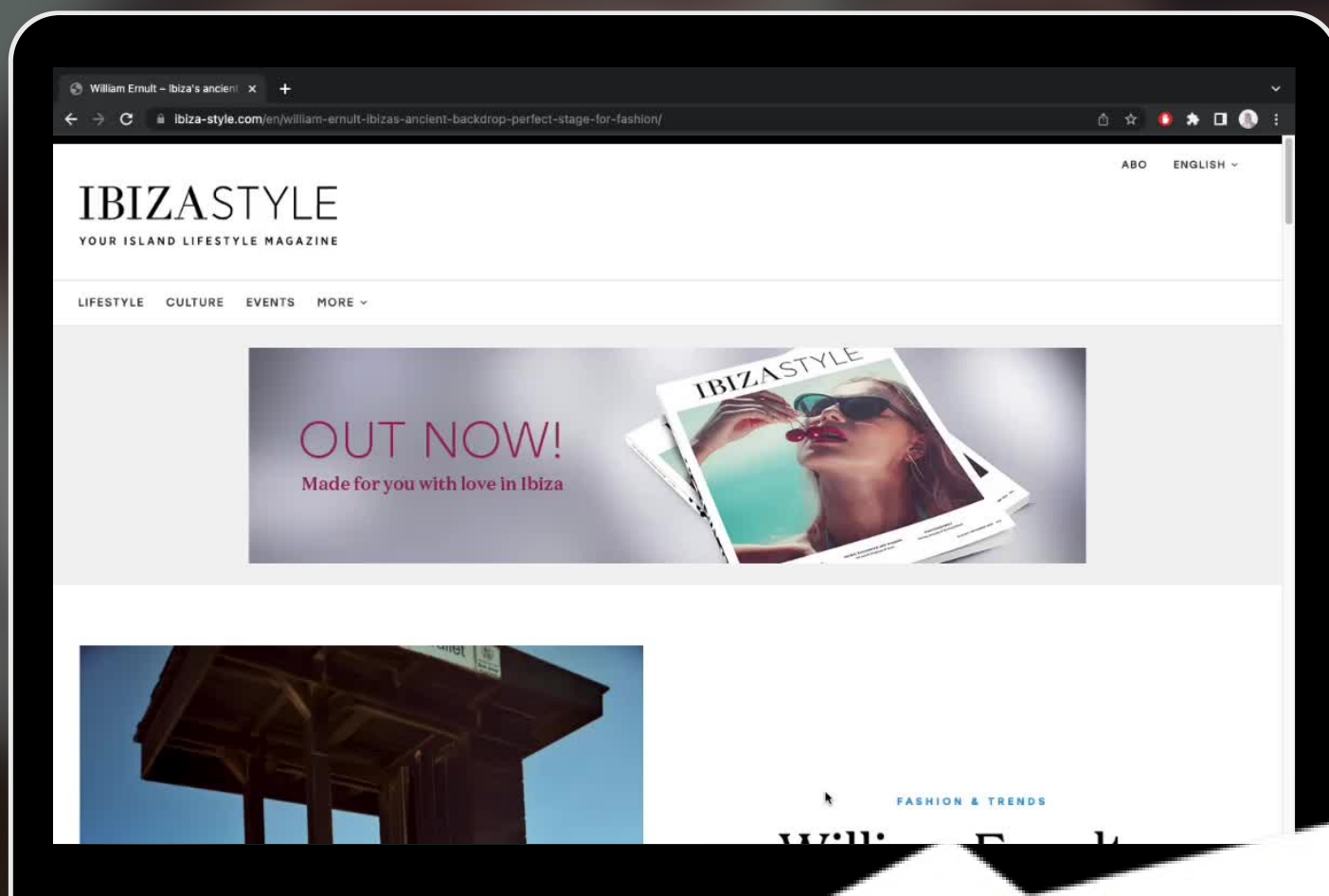
ELEVEN™
AUSTRALIA

Chapter *Twelve*

P.O.R

PRINT PRODUCT

Magazines & books. Editor in Chief, journalist, ghost writer, intellectual property, interview subjects, production team, photoshoots, design layout, print and distribution.



THE BRANDING PACKAGE

checklist

SEO BLOG

€3000

DIGITAL PRODUCT

€3500

ONLINE COURSE

€6000

PRINT PRODUCT

P.O.R

@quantum.agent.vaal

ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT



ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT ME ABOUT

GET TO KNOW ME

★ HOW I BUILT A THRIVING BRANDING AGENCY FROM THE HEARTT WHILE ENCOURAGING OTHERS TO DO THE SAME ★

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THISISVAAL.COM